



TIP OF THE WEEK

January 9, 2007

Under the heading, “practice what you preach”, I formed an advisory council for The Markens Group. Our daughter calls it the Jedi Council. They may not use light sabers, but I trust this smart, talented group (including the BW) to keep me ACCOUNTABLE. I have owned this business for almost twenty years and this is the first time I am being questioned about what I’ve done – and WORSE what I HAVEN’T done. It’s not easy, and sometimes it’s hard to listen to their advice. It’s not always fun, and in fact it’s downright uncomfortable. But it has made our company better and made me a better leader. If you own your own business, who keeps you accountable? I suggest that you form your own advisory board – if you dare.

Good luck. Work **ON** your business. Stay in touch.

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