



## **TIP OF THE WEEK**

March 27, 2007

Attention. This week's tip is for couples only.

Work these days is ... well ... hard work. Don't you wish you had a day - for every day you didn't have enough hours in the day? I know I do. As a result, we spend a lot of time working **IN** our businesses and not enough time working **ON** our most important relationship – the one for whose benefit, comfort and security we **SAY** work so hard. For some of us, by the time we get home, we're too tired to do much beyond lift the remote or hit the sack, or if we're really coordinated, do both at the same time.

When was the last time you made a date with your significant other? Right now, pick up that phone. Make a date for dinner, or bowling, or a concert. Something special that is just the two of you – no kids, no friends, and especially no talk about work. If you can, you arrange the details –babysitting, reservations, whatever. Don't make her or him lift a finger. If you're a supervisor, encourage your employees to do the same thing. Maybe even offer to foot the bill. I know, I know. I can almost hear you say to yourself, "... that Ben's a genius. He just saved my marriage."

So go on a date -and enjoy.

Good luck. Work **ON** your business. Stay in touch.

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