



**TIP OF THE WEEK**

September 25, 2007

If you know me, you know one of my mottoes is "if you can't be smart, be funny." So here's a tip. Everybody likes to learn something or have a laugh. My philosophy is try to do that every day. If you can't be smart, be funny. If you can't be funny, shut up.

So, how many consultants does it take to change a light bulb?  
We don't know. We never get past the feasibility study.

Good luck. Work **ON** your business. Stay in touch.

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